Christopher Nervegna.

Web designer + developer

Contact

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Email
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Portfolio
christophernervegna.com

LinkedIn
linkedin.com/in/chris-nervegna

Based in
Monroe, NC · Remote first

Skills

Build

HTML · CSS · JavaScript · Astro · Git · Netlify · Supabase · Claude Code

Platforms

Webflow · WordPress · Squarespace · Wix · BentoBox · Marketo

Design

Figma · Adobe CC · Design systems · UI/UX · Responsive + mobile first · Branding

Search + quality

GA4 · Tag Manager · Search Console · Google Business Profile · Local SEO · Schema markup · Lighthouse · WCAG accessibility · Cross-browser QA

Education

Kean University
BFA, Graphic Design
2016 - 2019

Fashion Institute of Technology
Advertising and Marketing Communication
2013 - 2015

So what do you actually do?

I design websites, build them, and explain them to anyone in the room.

A decade-plus in web design and well over a hundred sites launched. I design and develop on any platform or hand-code from a blank file, and I'm the one on the client call scoping what they need and answering the technical questions.

Experience

Senior Web Designer
Dec 2020 - Present

BentoBox (acquired by Clover)

- Design and build custom, responsive sites for restaurant and hospitality groups, from visual direction through build, QA and launch, with dozens in flight at once.
- Turn each brand into a distinct site through type, color, photography and layouts built around menus, online ordering, reservations and events.
- Lead design calls directly with owners and marketing teams: scope the requirements, present direction and refine through launch.
- Push past the platform's templates with custom CSS and JavaScript, and set the front-end standards the design team builds to.
- Own the VIP and at-risk accounts and get on the call when a client is unhappy. The team's escalation point for responsive, accessibility and third-party script issues, in an industry where restaurants get sued over small accessibility gaps.
- Mentor a team of designers, run design reviews, and wrote the training docs and platform limitations reference the team builds from.

Owner and Developer
Aug 2020 - Present

Beyond Belief Web Design · beyondbeliefwebdesign.com

- Find and pitch local businesses, often with a homepage concept already built, then design and hand-code the site in Astro, deployed through Git and Netlify. No templates or page builders.
- Go from idea straight to code: final copy with AI's help, a rough wireframe of the flow, then the build with the client's brand guide, or a new one I create.
- Connect sites to the tools clients run on, like a lead form with a yes or no approval step that feeds approved leads straight into a home care agency's CRM through its API.
- Run local SEO and analytics: keyword research, site architecture, Google Business Profile, Search Console and monthly reporting.
- Maintain every site (content, speed and accessibility fixes) and walk owners through DNS, hosting and email, then teach them to update it themselves.

Graphic Designer
Jul 2019 - Dec 2020

Internet Creations

- Designed and built Salesforce Community Cloud pages for an enterprise SaaS marketing team.
- Built Marketo landing pages and email templates for campaigns, launches and events.
- Started the company's social media strategy and made launch, event and social assets, plus short videos.